

Pedro Ibáñez

Founder & Chairman – explora



An intrepid traveller and philanthropist himself, 64-year old Pedro Ibáñez first founded explora in 1989 with the opening of Hotel Salto Chico in Torres del Paine Patagonia. Nearly twenty years later, Ibáñez has built an international reputation for pioneering experiential travel to South America's most remote and unspoilt areas.

Stemmed from a passion for adventure, Ibáñez built the company as an expeditions-based enterprise following extensive explorations throughout Chile and the Andes as well as Perú, Bolivia, Argentina and Ecuador. The quality and diversity of these years served as a solid foundation for the subsequent ethos and careful expansion of explora.

Since the company's inauguration, Ibáñez has grown explora into a revolutionary company to encourage a new attitude towards travel for those with a passion for discovering new places and people in these remote and relatively unexplored regions.

Under Ibáñez's continued guidance, explora now owns and operates three properties in Chile – explora en Atacama, Hotel de Larache, explora en Patagonia, Hotel Salto Chico and explora en Rapa Nui, Easter Island - together with a number of guided excursions throughout Atacama, Easter Island, Patagonia, Argentina and Bolivia. explora today offers unrivalled standards of service, design and adventure to these far-flung destinations.

Together with his ongoing involvement with explora, Ibáñez heads up a number of additional organisations. He is the President of Chilean food and wine company, Córpora, and Chairman of the Adolfo Ibáñez Foundation. This charity was set up to support the Chilean education system by offering support to the Adolfo Ibáñez University, one of the top three universities in Chile. The university has made particular headway in its global outreach thanks to the support of the Adolfo Ibáñez Foundation.

Ibáñez continues to carve the explora experience by searching out more adventurous territories and looking to carefully expand his boutique portfolio of properties to new destinations in unspoilt South America.

Notes to editors:

explora is not so much a hotel group as a revolutionary travel experience. It is an enterprise, founded in 1989, to encourage a new attitude towards travel for those who have a passion for discovering new places and new people, in remote and relatively unexplored regions of the southern tip of South America.

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