

Press Information

Family Adventure For Adventurous Families



November 2007 – explora Hotels, Chile, renowned for its novel attitude towards travel, has introduced a new brochure with a family focus.

explora was founded by Chileans to give travellers the *freedom of adventure* and *joy of remoteness*. explora has taken the concept one step further by making two of Chile's most pristinely rugged wilderness regions, the Atacama Desert to the north and Patagonia in the south, accessible to the entire family.

Guests of all ages can become active participants in the magnificent surroundings as both properties offer a diverse variety of daily excursions. Hikes, mountain biking excursions and horseback rides are easily shortened or adapted to meet the needs of each family member. Parents and children can also go on separate explorations, with larger groups of children accompanied by two or more guides.

explora ensures that guests of all ages have their interests indulged and their expectations fully met. Appealingly priced family rates, children-friendly explorations and activities, and special children's menus are just a few of the many ways explora caters for family travellers.

For further information visit www.explora.com.

Reservations direct on + 562 206 6060 or through reserve@explora.com

– Ends –

Media Contact:

Alexandra Muñoz

explora

Email: amunoz@explora.com